



Third Life Economics – 2012 Portfolio

2012 has been a particularly challenging year for local economic development. Notable 3LE commissions, however, have attempted to assist in these difficult times with:-

- **LEP Strategy and Business Planning** - I have contributed to a number of strategy and team-building workshops with LEP leadership teams, and was also pleased to be part of the SQW team working with Cornwall and Isles of Scilly LEP on their first strategy and business plan. I am a regular speaker at conferences and events on LEP development, and am particularly proud of my 'LEP trilogy' on the Regeneration and Renewal Economic Development blog (see the articles section of the website).
- **Funding proposals** - Assisting clients with accessing major public and private sector investment finance has been a major feature of the portfolio - from RGF and GPF to ERDF and private sector investment funding - from a major business park to a culture-led regeneration project to initiatives to realise the potential of Enterprise Zones and Areas.
- **Non-executive, advisory, organisation development and mentoring/coaching positions** - has included the Trustee position on Plymouth Arts Centre, to an advisory role for a major national arts charity, to a breadth of support for Chief Executives and Directors in public and private sectors, to a range of facilitation and leadership development interventions on institutional strengthening and capacity-building programmes
- **Sectoral development and place leadership** - I have continued work on industrial growth strategies, latterly for East London; visitor economy growth; and broader commissions on branding, image and destination development for major towns and cities

Commentary, conferences and events: I am particularly proud to work as:-

- An Advisor to the Guardian Local Government Professional Network
- The author of the Economic Development blog for Planning/Regeneration and Renewal
- An associate of the Local Government Information Unit

I am a regular speaker and facilitator at conferences and events

I tweet on [@DavidJMarlow](https://twitter.com/DavidJMarlow), and post on my own blog at <http://davidjmarlow.wordpress.com/>