



## Third Life Economics - Portfolio

**Economic Lead Role, Cornwall Council:** David has assisted Cornwall Council – from April 1st 2009 the second largest unitary council in England – through local government reorganisation. This involves:

- Redefining the Council's strategic approach to the leadership of Cornwall's economy, including formulation of the Council's first 'Green Paper'
- Establishing a new Council Economic Development Service together with Cornwall Development Company (CDC) as an arms length delivery company
- Shaping the priorities and plans of the new organisations and their partners to make the most of Cornwall's opportunities from both mainstream funding and from major externally funded interventions including England's only EU Convergence Programme
- Defining the council's new approach to key areas of work including community regeneration, tourism, partnership arrangements for economic development

**Chairman, Luton Gateway:** Since March 1st 2009, David has been Chairman of Luton Gateway – the “development company” for the Luton and South Bedfordshire Growth Area. Luton Gateway is charged with facilitating delivery of 43000 homes and 35000 jobs in the Growth Area by 2031. Early priorities for David include:

- Steering the company's first budget and business plan through the board and founding partners
- Establishing the company's priority roles and functions for delivering value to the growth area
- Establishing positive relationships with key local, regional, national and international partners
- Recruiting the Executive Director and senior team of the company, inducting the new board, and leading on interim arrangements with the local authorities, HCA and RDA during start-up

**Interim Chief Executive, Plymouth City Development Company:** From May 1st 2009 until September 2009, David led Plymouth CDC, focusing on:

- Reviewing the CDC's strategy, work programme, and accelerating its implementation
- Refreshing relationships with both the founding partners (Plymouth City Council, HCA, RDA), and with the private sector
- Undertaking a “Plymouth Economic Intelligence Review” with associates to specify Plymouth's future intelligence needs, options for meeting these needs, and CDC's role in the process.
- Recruiting the substantive Chief Executive and building the senior executive team

**Improving Cabinet Effectiveness with a major unitary council:** During June/July 2009, David and associates have worked with the Cabinet of a distinctive unitary local authority to:-

- Assess their current effectiveness and performance as a team

- Identify and appraise constitutional, process and culture change options for their future development

**Principal Industrial Fellow, Institute for Manufacturing (IfM), Cambridge University:** David is working with IfM and Cambridge University more widely to:

- Develop IfM's "value proposition" to existing and new UK clients to enable: -
  - Public Authorities, particularly regional and sub-regional institutions and local government, to formulate and implement policies and interventions that develop their area's international competitiveness whilst contributing to local priorities
  - Large corporates and SMEs to engage more constructively in sub-national public policy formulation and implementation processes
- Deepen and broaden IfM and Cambridge University's overseas client base. This includes advising on IfM's partnership working with the University of Trinidad and Tobago (UTT), and on the feasibility of participating in EU funded programmes

**Strategic Advisor to a "boutique" economic development consultancy:** As a member of the company's "Business Development Group", David has:

- Reviewed and refreshed market entry and product development strategies to grow the company's client base and diversify its product offering
- Advised on specific project and relationship management issues in a problem-solving capacity
- Contributed to marketing and promotions plans and activities

**Organisation development and relationship management:** David is working with a small number of clients to strengthen organisation leadership and develop their profile with major partners. This has included:

- Mentoring the Chief Executive of a Unitary Council and senior management of other local authorities and economic development institutions
- Providing technical assessment for the recruitment of senior economic development leaders and teams
- Delivering lectures and facilitating training sessions with bodies such as: -
  - National School of Government (Leaders UK Programme)
  - Ashridge Business School (as a Visiting Fellow)
  - University Centre Suffolk
- Chairing the Economic Development Stream of the Regeneration and Renewal national conference, writing articles and contributing comment for the magazine